

NATIONAL STORYTELLING CONFERENCE SPONSOR PACKET 2004

Sponsorship Levels

\$5000.00 and Above *Epic*

- **Prominent signage and recognition throughout the Conference and at General Sessions**
- **Logo on front cover of Conference Program**
- **Full page recognition in sponsor section of Conference Program**
- Twelve month link from NSN website, which averages 200,000 hits per month
- ¼ page recognition (black and white) in Nov/Dec 2004 *Storytelling* magazine (circulation of 3000+)
- Signage at specified event
- Program and website recognition
- Invitation to Sponsor Reception

\$2500.00 - \$4999.00 *Saga*

- **Six month link from NSN website, which averages 200,000 hits per month**
- ¼ page recognition (black and white) in Nov/Dec 2004 *Storytelling* magazine (circulation of 3000+)
- ½ page recognition in sponsor section of Conference Program
- Prominent signage at General Sessions
- Signage at specified event
- Program and website recognition
- Invitation to Sponsor Reception

\$1000.00 - \$2499.00 *Myth*

- ½ page recognition in sponsor section of Conference Program
- **Prominent signage at General Sessions**
- Signage at specified event
- Program and website recognition
- Invitation to Sponsor Reception

\$500.00 - \$999.00 *Folktale*

- ¼ page recognition in sponsor section of Conference Program
- Signage at specified event
- Program and website recognition
- Invitation to Sponsor Reception

\$200.00 - \$499.00 *Fairy Tale*

- 1/8 page recognition in sponsor section of Conference Program
- **Signage at specified event**
- Program and website recognition
- Invitation to Sponsor Reception

\$25.00 - \$199.00 *Fable*

- Program and website recognition (listing) only
- Invitation to Sponsor Reception

Sponsorship Form
(contributions are tax deductible)

Please use my gift in the amount of \$ _____ to underwrite the following event:

(Recognition is based on gift level)

- Workshop, Presentation, or Showcase (please specify) _____
- Intensive (please specify) _____
- Keynote Speaker (please specify) _____

- Wednesday Opening Reception and Dance Sunday Finale
- Thursday Regional Storytelling Concert Scholarship Fund
- Friday Night Gallery Walk Unspecified
- ORACLE Awards Ceremony and Reception

In-Kind Donations:

Sponsorships through in-kind donations are greatly appreciated—printing, signage, audio visual, etc. Please contact NSN for specific needs, 800-525-4514.

Sponsor Information:

Company or Individual Name _____
Address _____
City _____ State _____ Zip _____
Daytime Phone _____
E-mail _____ Website _____

_____ My check is enclosed (US funds and payable to NSN)

_____ Please charge my credit card

- American Express Discover Master Card / Visa

Credit Card # _____ Exp _____

Card Holder Signature _____

All sponsors will be listed on the NSN website (www.storynet.org) and in the Conference Program. For gifts greater than \$199.00 your company logo will be included in the recognition. If applicable, please e-mail your logo to webmaster@storynet.org.

Please remit form to:
National Storytelling Network • 132 Boone Street, Suite #5 • Jonesborough, TN 37659

Workshops, Presentations, and Showcases

(visit www.storynet.org for full descriptions)

- **Digital Storytelling: Multimedia Tools for Telling Tales**
Sara Armstrong
- **Crazy Gibberish and Other Story Hour Stretches**
Naomi Baltuck and Elly Garrard
- **Using the “Water Cooler”:
Stories at Work to Change the
Organizational Culture**
Molly Catron
- **Passing the Torch: How Great
Leaders Impart Mission, Vision,
and Values Through Storytelling**
Evelyn Clark
- **Story Grafting**
Teresa Clark
- **A Time for Mime and
Movement: Adding Dimension to
Stories**
Leeny Del Seamonds
- **Taking Risk with Story**
Pleasant DeSpain
- **Ten Ways to Start a Hopeful
Story**
Wendy Edey
- **It’s All There: Finding Stories in
Nature**
Doug Elliott
- **Teaching the Power of
Storytelling: Leading Effective
Storytelling Workshops**
Elizabeth Ellis
- **Storytelling at the Fringe**
Tim Ereneta
- **Ancient Wisdom Within**
Eth-Noh-Tec (Nancy Wang and
Robert Kikuchi-Yngojo)
- **Culturally Speaking: Walking in
Someone Else’s Shoes Through
Stories**
Diane Ferlatte
- **Tales From The Arabian Nights**
Jeff Gere
- **Beyond Words: Non-verbal
Elements that Make Stories
Shine**
Garth Gilchrist
- **Telling Stories Outside the Box:
Breaking Out of Homophobia**
Annie Goglia and Kevin Brooks
- **Grandmother Stories**
Katie Green
- **Telling Tales: Storytelling in the
Family**
Merle Harris, Gail De Vos and Celia
Barker Lottridge
- **“But That’s Not the Way I
Remember It”: Similar Tale-
Types; Dissimilar Tellings**
Judith Heineman
- **Get the Word Out!: Promoting
Your Programs and Events**
Peggy Helmick-Richardson
- **Itsy Bitsy Spider – “The Real
Story” and Other Tales from the
Macro-Invertebrate Café**
Will Hornyak
- **Transforming Communities with
Interfaith Telling: If You Build
It, They Will Come**
Gertrude Johnson
- **Story, Stone, Water, Fire**
Angela Klingler
- **Balancing Fright with Delight**
Diane Ladley
- **The Role of Storytelling in
Knowledge Management at
NASA**
Denise Lee, Jody Brady and
Therese Salmon
- **Stir the Imagination:
Math + Storytelling = Success**
Barbara Lipke
- **Telling It Like It Is:
Transforming Stories from the
Oral Tradition to the Printed
Page**
Meg Lippert
- **Sharing Tales Through
Translation: Techniques for
Tellers and Producers**
Margaret Read MacDonald, J.G.
“Paw-Paw” Pinkerton, Fran
Stallings and Masako Sueyoshi
- **Punch it up with Puppets
and Props!**
Randel and Marsha McGee
- **The History and Story of the
Celtic Faery**
Heather McNeil
- **A Question of Honor: What
Happens When Our Loved
Ones go to War?**
Robin Moore and Debra Pieri
- **Increasing Your Audience
for Storytelling Events**
Karen Morgan
- **Taking Your Tales to
School: A Primer**
Sherry Norfolk
- **Around the Campfire: Using
Story in Grief Retreat Camps**
Gail Rosen
- **Say It With a Story™:
Getting Training to Stick**
Lori Silverman
- **Empowering Youth
Through Storytelling**
Gail Smedley
- **Producing an Audio Tape or
CD - Demystifying the
Process**
Robert Smyth
- **Embracing the Power of
Women Through
Storytelling**
Melissa Stevenson
- **Collecting, Writing, Telling:
Stories from Oral Sources**
Tim Tingle
- **Youth Tell: Starting a Youth
Storytelling Festival**
Nannette Watts
- **Storytelling as Life or
Death—and Rebirth**
Wendy Welch
- **Storytelling in the Parks: A
Natural High**
Linda Yemoto, Nan
Kammann-Judd and
Bev Twillmann

Intensives

(visit www.storynet.org for full descriptions)

- **Breaking the Eggs: Twenty-first Century Storytelling**
Gerald Fierst
- **How to Create a Supportive Coaching Community**
Doug Lipman
- **Storytelling for a Peaceful Generation**
Caren Neile and Kevin Cordi

Keynote Speakers

(visit www.storynet.org for full descriptions)

- **Stories that Heal, Stories that Slay: The Power of Story in the Modern Age**
Dr. Clyde Ford
- **The Structure of Stories: The Tools of the Imagination**
Dr. Kieran Egan
- **Making Global Connections**
Dr. Margaret Read MacDonald
- **Let the Torch Shine: Passing on the Storytelling Tradition**
Dr. Don Doyle, Kindra McGrane, Rixon Lane, hosted by Kevin Cordi

Wednesday Opening Reception and Dance

This event is the conference “kick-off” and is a wonderful opportunity for all conference attendees to meet and make connections early. The dance following is a Scottish Ceilidh and will be led by the Bellingham Scottish Country Dancers.

Regional Concert

Enjoy a Thursday evening concert which will showcase a sampling of exceptional storytellers from the Pacific Region and Western Canada.

Tellers: Peg Hasted (BC), Aleane Fitz-Carter (CA), Erica Lann-Clark (CA), Jeff Gere (HI), John Dashney (OR), Elizabeth Falconer (WA), Pat Peterson (WA), and Will Hornyak (OR).

Friday Night Gallery Walk

A unique activity is being planned for conference attendees in downtown Bellingham and historic Fairhaven. The event features a Gallery Walk, in which local merchants, restaurants, museums, and galleries extend their hours to showcase the work of local and regional artists. A shuttle will continually loop between the two areas and campus.

ORACLE Awards Ceremony and Reception

The ORACLE Awards Ceremony recognizes and honors members of the storytelling community for their achievements and contributions at the community, national, and international levels. The reception following the ceremony is a tribute to the recipients.

Sunday Finale

Telling Our Way Home

Presented by Tom Hunter, a full-time minstrel, writer, and acclaimed recording artist. Hunter celebrates the folk tradition of people giving voice to the details of their lives and putting story into song.

Scholarship Fund

Scholarship Fund monies provide registration fees and a partial expense stipend for deserving members of the storytelling community to attend the conference. In 2003, eight scholarships were awarded.